

BARCELONA SMART CITY



Ajuntament
de Barcelona

Barcelona, January 2014



Vision

The city of people

Technology as an enabler for:

- ✓ *Urban mobility more efficient and sustainable*
- ✓ *Environmental sustainability*
- ✓ *Business-friendly and attracting capital*
- ✓ *Integration and social cohesion*
- ✓ *Communication and proximity with people*
- ✓ *Knowledge, creativity and innovation*
- ✓ *Transparency and democratic culture*
- ✓ *Universal access to culture, education and health care*

Improve citizens' welfare and quality of life



Economic progress





Vision

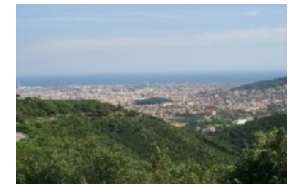
To become a city of productive neighbourhoods, at human speed, interconnected, eco-efficient, re-naturalised, energetically self-sufficient and regenerated at zero emissions, inside a high-speed interconnected Metropolitan Area.



Photo © Jorge Lasso



“Many slow cities inside the same Smart City”



Barcelona is orienting its city evolution strategy towards to guarantee quality of life for its citizenry, social and urban improvement and added value in its neighbourhoods, fostering all its urban potential towards sustainable development and green economy, in favour of an energetically self-sufficient city and where nature holds a prominent role for the balance of the city. A connected city with a high-speed interconnected Metropolitan Area, that guarantees the region evolution and the improvement of its inner cities.



Reference framework

City Strategic framework

The framework is determined by the Smart Barcelona surrounding municipal and European citizens:



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de Barcelona**





Reference framework

Global Strategic framework

Mobility

E-Government

Smart Cities

Systems of Information

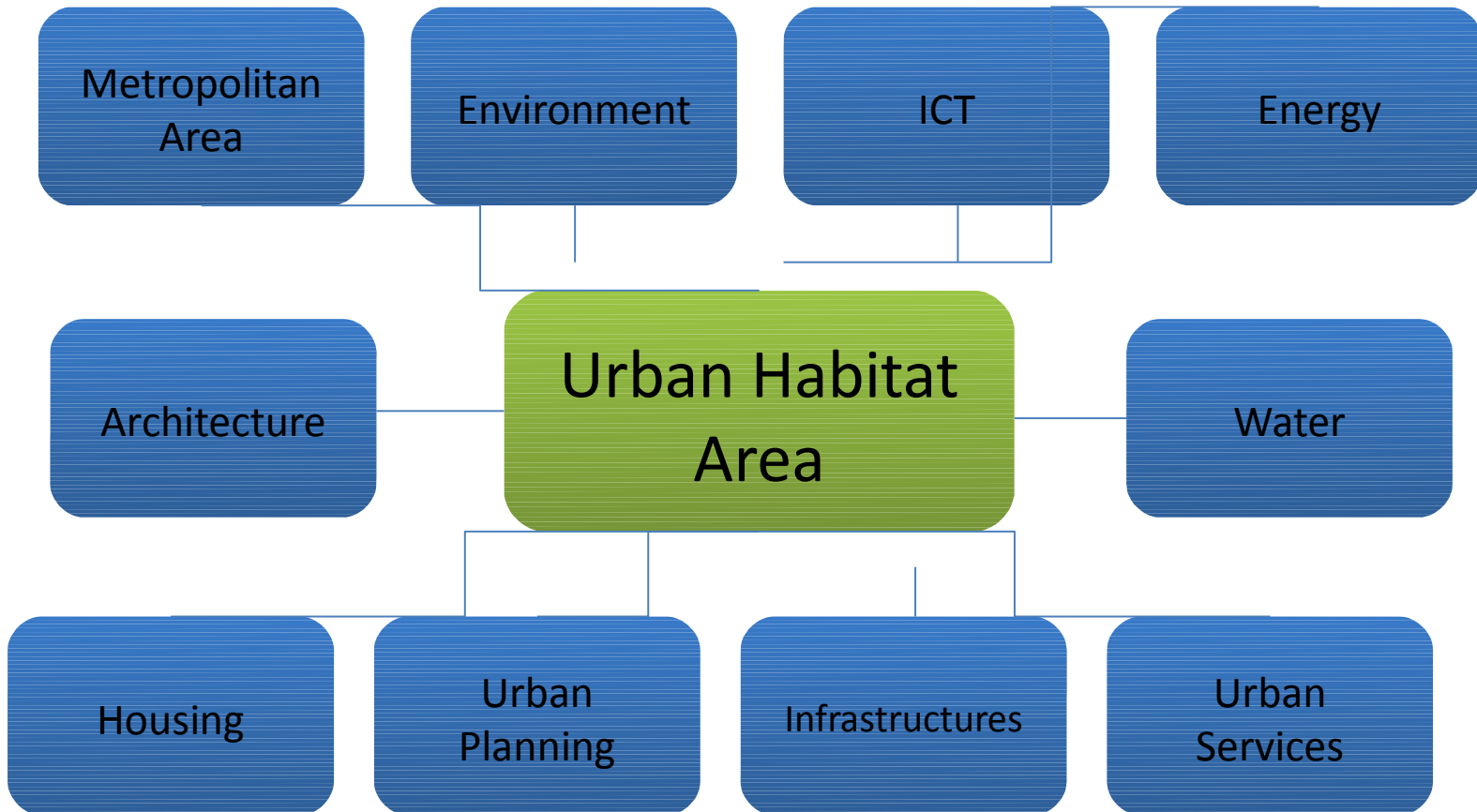
Innovation





Reference framework

City Council: and ad-hoc organization





Barcelona Smart City Programs

The 8 principles to make a self sufficient city

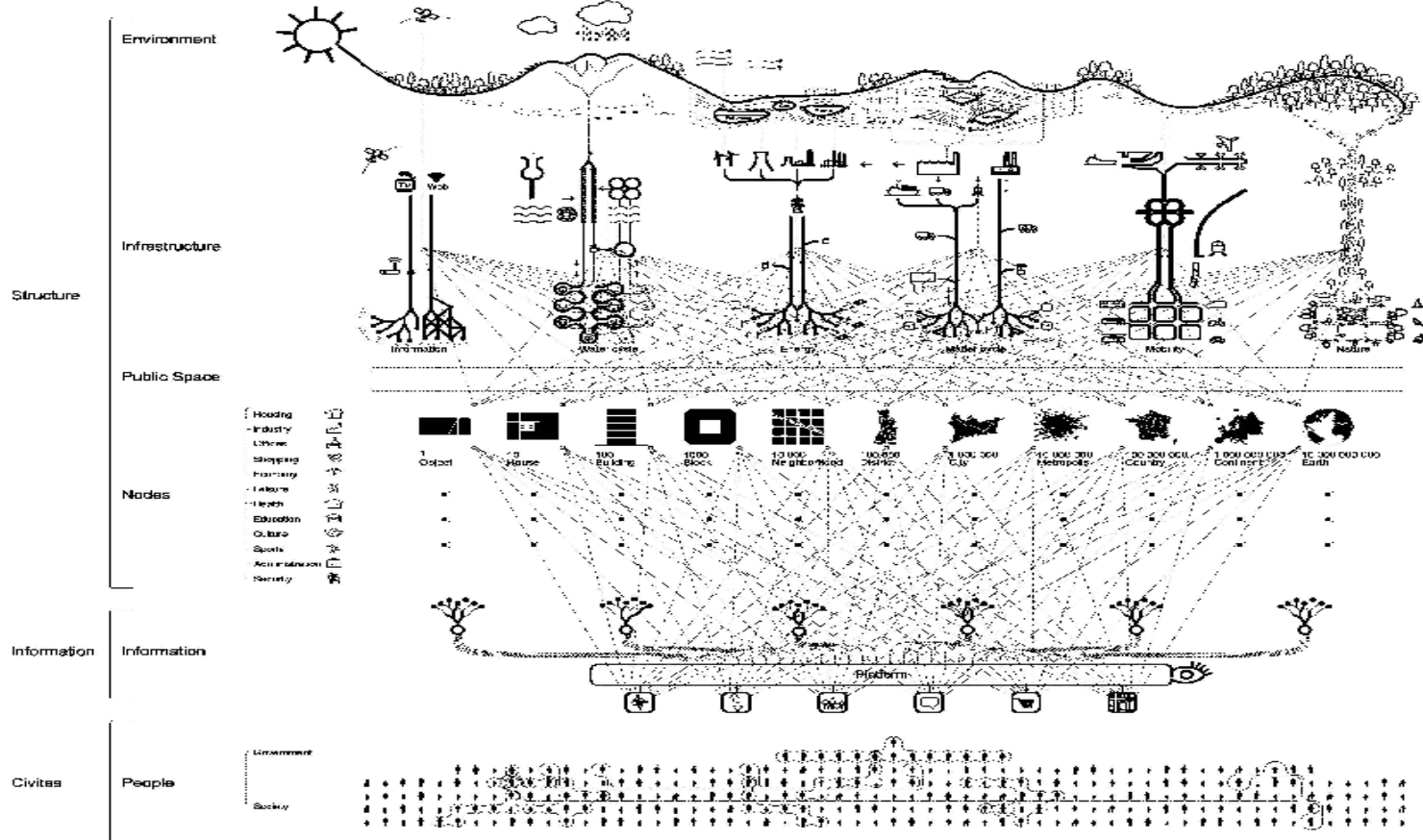
1. Define your own city model with “your city mantra”
2. Analyze the structure of your city and define your priorities
3. Rethink your city systems, not just upgrade them.
4. Develop the economy of city services with partners
5. Make your city more resilient and promote long term investment
6. Build a liveable city, increasing public space for people
7. Change your organization by breaking the silos
8. Work with other cities and be part of the city protocol society



Barcelona Smart City Programs

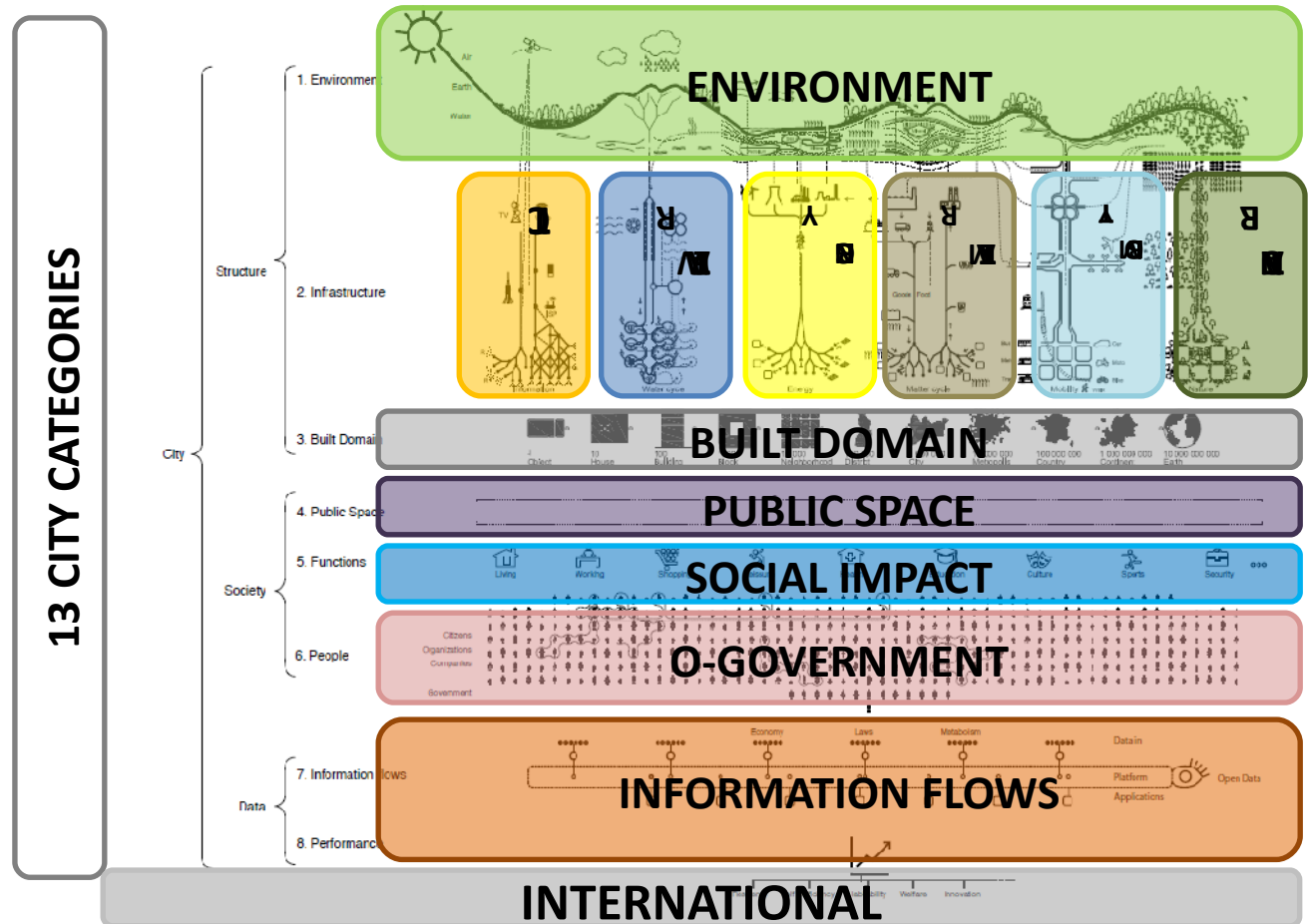
Anatomy of a Smart City

CityProtocol.org





Barcelona Smart City Programs Conceptual Model





Barcelona Smart City Programs

Smart Programs

1. New Municipal Network ¹
2. Urban Platform ¹
3. Intelligent Data ¹
4. Next Generation Networks (4G)
5. Smart Lighting
6. Energy self-sufficiency
7. Energy efficiency in buildings
8. Smart Water
9. Zero emissions mobility
10. Smart Parking
11. Smart Transportation
12. Urban transformation
13. Urban resilience
14. Smart Citizens
15. O-Government & efficiency
16. Cloud BCN
17. Barcelona in your pocket
18. Optimised Waste Collection

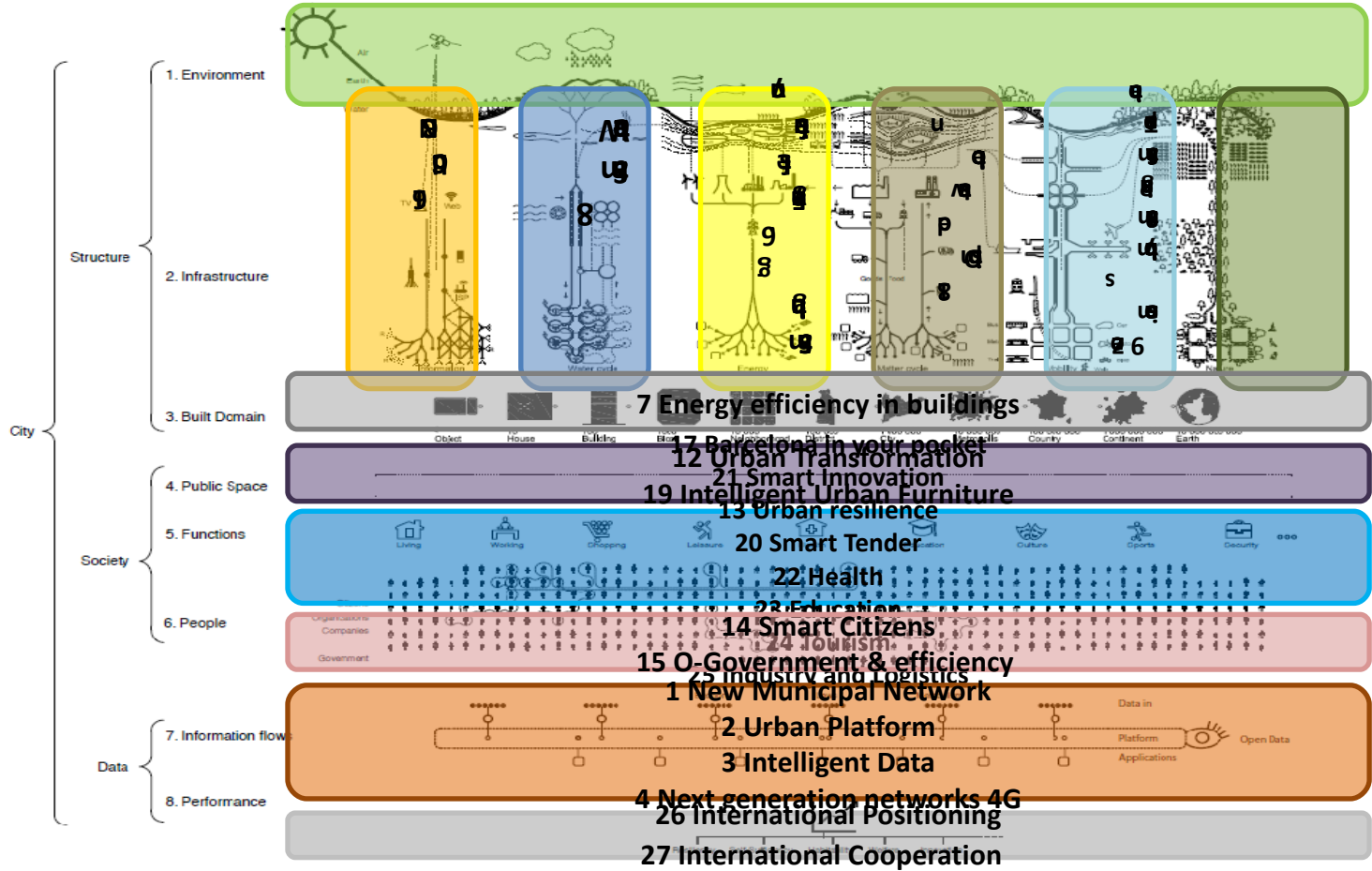
¹ *Transversal programs*



Barcelona Smart City Programs

Programs for Areas

27 PROGRAMS IN 13 CITY AREAS





Barcelona Smart City Programs

Key Points

- A new organisation oriented towards goals and objectives of a Smart City
- Legal framework that allow PPP
- Urban zone for PPP to set and grow
- To feed the urban innovation ecosystem
- Living Lab, development of a community of citizens, developers
- Installations for SME experimentation
- Opening of new opportunities so that citizens can be more active and participative
- Strong international links



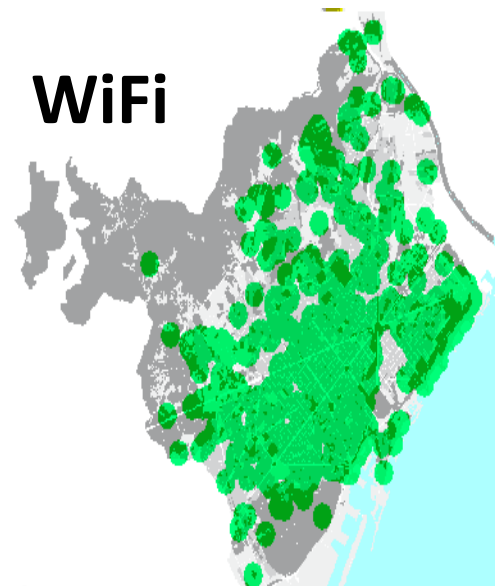
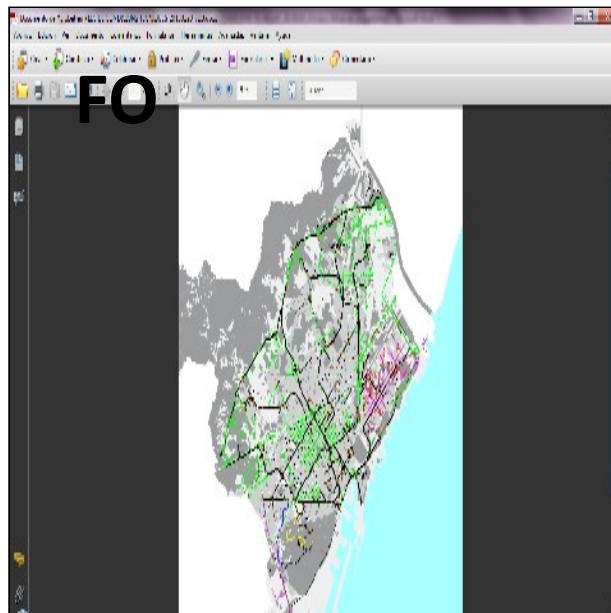
Barcelona Smart City Programs

Transformation of a running city





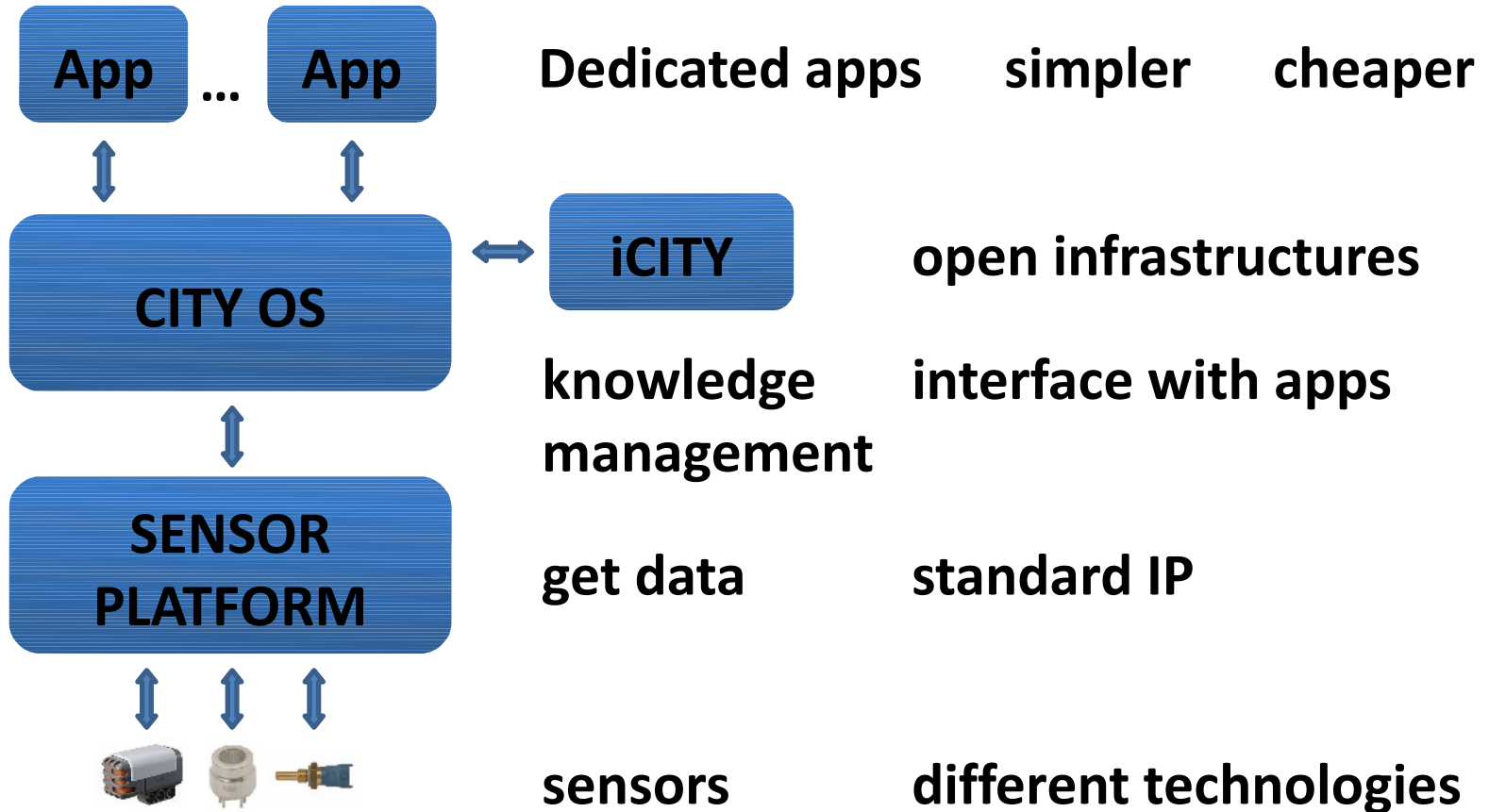
5. THE BASEMENT: INTEGRATED NETWORK



WIDE { **capacity**
capillarity } **prepared for sensing**



5. THE INSTRUMENT: URBAN PLATFORM





6. INTELLIGENT DATA

Real time data

Reports

Situation room

What it is happening
at the city
Corporative tool

bigov
Better City Indicators

bism@rt
impulso al govern

Microsoft

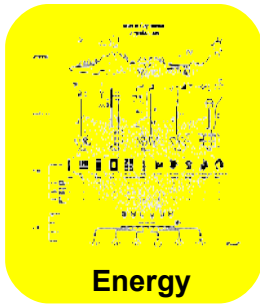


City indicators

How is the city
Citizen's tool

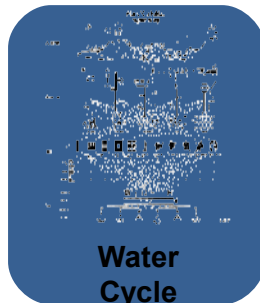
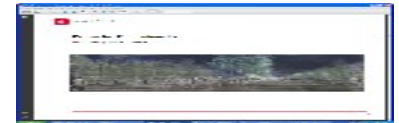


7. SMART SERVICES



Smart lighting

- Individual remote management of LED lighting poles

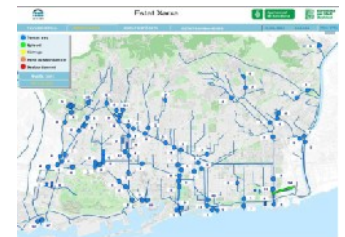


Smart water

- Smart sewer network
- Smart irrigation
- Telemanaged ornamental fountains

Self-sufficient blocks

- Micro eco-generation
- Heating and cooling network





7. SMART SERVICES



Mobility

Zero Emissions Mobility

Smart parking

Smart transportation

- Worktable with cross-sector and government administration in
 - Payment by mobile
 - Public parking in private sites
- Orthogonal bus network
 - Smart bus shelters



Building / Street / Neighborhood

Urban transformation

- Inclusion of requirements for smart cities (telecommunication infrastructures and sensing) in streets remodeling tenders





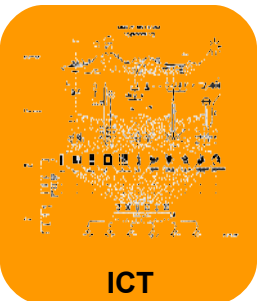
7. SMART SERVICES



- Urban Resilience**
 - 8 infrastructure and urban services tables (TISU)
 - United Nations resilience office in Barcelona
 - Fab labs
 - Citizens as a sensors



- oGovernment**
 - Opendata
 - Whabit



- Barcelona in your pocket**
 - apps4BCN
 - idBCN
 - Barcelona contactless
 - mGovProcedures





8. HOW TO GET IT

Smart tender

Include in all appropriate public tenders clauses about smart cities

Partnership with innovation centers and other cities





9. INDUSTRIAL PROMOTION

Smart city campus

Collaborative space between industry and university



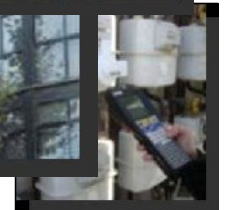
Cluster of smart cities

Big international companies cooperating with local companies



Urban Labs

Testing smart city solutions in a real environment





β **α** r c **ε** l o ² n @
Benestar Aigua Residus Ciutat Energia Logística Aire Natura Informació